SEC Rules Affecting the Governance of Public Companies

(Updated November 2023)

Under Chair Gensler's leadership, the SEC has taken significant steps to implement rules that are important for corporate accountability to investors and investors' ability to meaningfully engage in corporate governance. It is critical that the SEC remain on track and complete its agenda.

Human capital management

The SEC has human capital management disclosures for public companies on its agenda, but it has yet to propose a rule. As the Human Capital Management Coalition argued in its <u>rulemaking petition</u>, "[t]here is broad consensus that human capital management is important to the bottom line, and a large body of empirical work has shown that skillful management of human capital is associated with better corporate performance, including better risk mitigation . . . effective human capital management [is] essential to long-term value creation and therefore material to evaluating a company's prospects."

The SEC should propose a comprehensive rule as soon as possible to enable investors to access information about companies that is consistent, comparable, and reliable. <u>AFL-CIO president Elizabeth H. Shuler</u> recently wrote to the SEC expressing her view that "the time has come for the commission to move forward with its long-anticipated rulemaking on human capital management disclosure."

Executive compensation

As the collapses of Silicon Valley Bank, Signature Bank, and First Republic Bank reminded us, executive compensation rules play a critical role in both ensuring executive accountability when their behavior harms investors and depositors and preventing such behavior in the first place. <u>Under Chair Gensler's leadership, the SEC has already finalized important executive compensation rules</u>:

- 1. <u>Pay versus performance</u>: This rule mandated by Dodd-Frank requires registrants to disclose information reflecting the relationship between executive compensation actually paid by a registrant and the registrant's financial performance.
- Recovery of erroneously awarded compensation: Another Dodd-Frank mandate, this rule
 requires securities exchanges to adopt listing standards that require issuers to develop and
 implement a policy providing for the recovery of erroneously awarded incentive-based
 compensation.
- 3. <u>Rule 10b5-1 insider trading plans and related disclosures</u>: These rules strengthen investor protections concerning insider trading and help shareholders understand when and how insiders are trading in securities for which they may have material nonpublic information.

The SEC should also finalize a key executive pay rule, <u>section 956 of the Dodd-Frank Act</u>. This section tasked the SEC and five other agencies with implementing a rule to ban incentive-based executive compensation that encourages "inappropriate" risk-taking. <u>Advocates are calling</u> the agencies to finalize a strong rule as soon as possible.

Stock buybacks

The SEC finalized an important rule requiring increased disclosures of stock buybacks. This rule is important to increase transparency for investors of a practice that has skyrocketed — reaching \$6.3 trillion in the 2010s — while its specifics have remained opaque. Under the rule, issuers will have to give information about the number of shares bought back and the average price paid per share disaggregated by day. They will also have to check a box if certain executives traded company stock within four business days of the announcement of a stock buybacks program.

Beneficial ownership

The SEC's decision to finalize important amendments governing beneficial ownership reporting despite fierce backlash from the hedge fund industry represents a significant move towards creating a more equitable investment landscape by increasing transparency for other investors. These changes modernize rules written decades ago so that investors will now be better informed of large stakes taken by other investors — which can be used to drive significant changes in a company's business model or pressure management to make other changes that can have a significant impact on all shareholders. The rule received significant support from labor unions, which submitted a comment letter to the SEC to set the record straight after a misleading industry-backed campaign incorrectly suggested labor opposed the proposal.

Rules proposed, but not yet finalized

Under Chair Gensler's leadership, the SEC has proposed the below important rules that have yet to be finalized. The SEC should finalize these rules as soon as possible.

- Shareholder proposals: By providing clarity on key elements of the shareholder proposal rule
 (rule 14a-8), the SEC's proposed amendments will help shareholders exercise their rights to
 submit proposals for consideration by their fellow shareholders. The rule will protect investors
 by reducing ways companies can evade disclosure and accountability around critical topics that
 matter to investors and have long-term financial impacts.
- <u>ESG funds disclosures</u>: This rule would address greenwashing and ESG-washing by increasing transparency about how funds incorporate ESG into their investment decisions. It's a necessary complement to the recently-finalized "<u>Names Rule</u>," which sets important parameters for aligning fund names with their underlying investments.

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