



### **Managing Director of Communications, Partnerships, and External Affairs**

AFREF has been called “the leading voice for Wall Street accountability” in Washington.

AFREF played a leading role in winning passage of the Dodd Frank Financial Reform law and the creation of the Consumer Financial Protection Bureau, and we are driving the fight for broader transformations of the financial system to advance economic, racial, and social justice. AFREF’s staff develops plans and strategies in collaboration with a coalition of more than 200 consumer, civil rights, labor, community-based, and other organizations, along with academics and policy experts.

AFREF invites nominations and applications for a **Managing Director of Communications, Partnerships, and External Affairs**. As a key member of the senior leadership team and reporting to the Executive Director, the Managing Director will lead communications and digital work for our campaigns and for the organization as a whole and direct our strategic approach to building and strengthening relationships with diverse partners to increase our impact and capacity to drive change. She/he/they will provide overall direction and leadership for a set of priority campaigns focused on mobilizing broad sets of allies. She/he/they will work with AFREF’s leadership and staff to identify strategic opportunities, design powerful communication/digital approaches, and build connections with coalition partners. The Managing Director will bring an inclusive management style that supports staff members to achieve their highest potential and is grounded in principles of equity and inclusion.

#### **Job responsibilities include:**

##### **TEAM LEADERSHIP:**

- Leading skilled staff teams working on communications, digital and external relations including campaign staff focused on public and popular education and development staff
- Providing mentorship and management to staff that helps build and sustain a strong culture of inclusion, growth, and performance, and supports staff in deepening and broadening their skills and expertise, and supports their career development
- Fostering collaboration within teams and between teams; supporting campaigners and communications staff to make their work more visible and legible, and to create on-ramps for other AFR teams and AFR partners to collaborate.
- Creating structures and processes that effectively direct resources to organizational priorities and help team members learn from each other and do their best work.

##### **FOSTERING EFFECTIVE COMMUNICATION STRATEGY AND POWERFUL CAMPAIGNS AND BUILDING AFREF’S COALITIONS NETWORKS AND REACH:**

- Acting as a thought partner to staff in increasing our capacity to make change through effective communications in multiple media and modes and strong partnerships.
- Working with leadership and staff to establish a clear narrative and framework that ties together AFREF’s diverse portfolio of work, tells the story of our organization and our people,

and strengthens the organization's ability to tell a compelling story about each piece of our work and the overall impact of our work.

- Providing high level leadership for a set of crucial campaigns that depend on engaging and mobilizing diverse partners
- Identifying opportunities to maximize our impact on advancing racial and economic justice
- Guiding and supporting staff work to grow our network of relationships, successfully mobilize partners to take action, co – create effective strategies with them, and increase our understanding, reach, and power
- Guiding and supporting staff work to use the full range of traditional and digital communications tools and approaches

#### **ORGANIZATIONAL LEADERSHIP AND PLANNING:**

- Collaborating with the Executive Director and members of the senior leadership team to provide direction for the organization as a whole; guiding and implementing work to build a generative and collaborative organization.
- In collaboration with the Executive Director and COO, managing the Development Director to develop and execute a fundraising plan for the organization, and working with the leadership team and the staff as a whole to support development work.
- Building and nurturing strategic partnerships for the organization with diverse partners including policy and advocacy organizations, membership organizations, grassroots organizations and more
- Representing AFREF at public events and meetings with key partners and policymakers

#### **Ideal candidates will have:**

- A deep commitment to economic and racial justice
- 15 plus years of relevant experience, including five years of leadership and management experience in a mission-driven, high-performance environment
- Demonstrated experience designing, operationalizing, and leading effective communications strategies across multiple platforms that impact public policy
- Demonstrated experience breaking down complex topics into more public friendly narratives and developing narratives that elevate and drive organizational missions.
- A record of innovation in advocacy and the ability to identify strategic opportunities
- Proven track record of building authentic non-transactional relationships with diverse organizational partners including BIPOC-led, grassroots, and policy organizations.
- Expert knowledge of the range of communications and digital strategies, tools and tactics needed for issue advocacy and organizational development
- Experience managing staff at a senior level doing complex work, and experience with and enthusiasm for mentorship and staff development; demonstrated commitment to responsive, accountable leadership and proactively managing others to set ambitious goals and take ownership, initiative, and action
- Exceptional communication skills including compelling public-speaking, persuasive writing and incisive editing
- Knowledge of financial and economic policy, and of the federal legislative and regulatory process and environment a plus

#### **Compensation:**

Annual salary range: \$130,000 - \$155,000 commensurate with experience. Generous benefits, including medical, dental, vision, and 401K. We invest in growth opportunities for our employees both within a position and within the organization.

**How to apply:**

Please submit your application via our candidate portal linked here. This position is Full-time; Washington, D.C. preferred.

*AFREF is committed to a workplace that reflects the diversity of America defined broadly and where the talent, skills and uniqueness of each staff member are respected. We are committed to a policy of equity for all employees and to equal opportunity for all applicants for employment without regard to race, color, religion, national origin, sex, age, marital status, sexual orientation, gender identity/expression, family responsibilities, and disability.*