

Americans for Financial Reform (AFR) is seeking a Communications Director. AFR is a coalition of more than 250 consumer, labor, civil rights, senior, community, business, academic, and other groups working together to hold Wall Street accountable and to reform of our financial system so that it serves our families and our communities. AFR played a leading role in strengthening and winning passage of the Dodd Frank bill, and is now focused on tough and effective implementation to fulfill the promise of that legislation, and on continuing efforts to transform our financial system.

The Communications Director will develop and carry out a communications plan for AFR and work with AFR and our partners to craft messages for the campaign, Candidates should have excellent writing skills; be comfortable translating complicated policy issues into clear and simple language; have experience in the online communications world and working with progressive advocacy campaigns; be good at multitasking and comfortable working in a fast paced and diverse environment, and have the ability to provide leadership and to work closely with staff and partners as members of a team. The position will be supervised by the AFR Director.

Job Responsibilities include:

- Collaborating with AFR Director and staff, and with AFR partners, to develop communications strategy for AFR and for specific issue campaigns.
- Helping to develop – and to disseminate – campaign messages
- Building and maintaining relationships and working collaboratively with AFR partners in general, and partners’ communications staffs in particular.
- Maintaining a vigorous online presence for AFR, including through our website, through blog posts, and through relationships with bloggers and other online communicators
- Growing and maintaining communication with AFR’s email list
- Building and maintaining relationships with reporters and bloggers
- Writing press releases and statements
- Creating communications materials, including statements, editorial board memos, op eds, LTEs etc, for AFR and AFR partner use
- Publicizing and promoting the financial reform work of AFR partners

Salary: Salary commensurate with experience;

AFR is an equal opportunity employer and encourages applicants from diverse backgrounds.

To Apply: Please send a letter of interest, with a resume, writing sample and three references to Wendi Wallace: Wendi@ourfinancialsecurity.org. Send a notice of your interest while you are preparing the material.